Provider:	International Council of Shopping Centers
Conference:	ICSC 2012 Retail:Green Conference & Innovation Showcase
Date:	November 07-09, 2012

Session Number (your number)	Session Title:	Total minutes of instruction:	GBCI Topic Category (Pick one only)	Session Description (140 words):	Learning Objectives (Minimum of three):	Speaker 1 (Name, Company)	Speaker 1 Qualifications/Biography (Limit 100 Words)	Speaker 2 (Name, Company)	Speaker 2 Qualifications/Biography (Limit 100 Words)	Speaker 3 (Name, Company)	Speaker 3 Qualifications/Biography (Limit 100 Words)	GBCI CE HOUR APPROVALS			
												Approved GBCI CE Hours	Is session LEED-specific?	Session meets LEED-specific requirements for the following Lotus AP Specialties:	COMMENTS
RGC2012 - 2	LEED for Retail	120	Stakeholder involvement in innovation	Issues about current programs available to support implementation and benchmarking sustainability in Retail. 2 – Find out what is in the LEED tool kit to provide guidance for your project or day-to-day operations. 3 – – learn more about the best version of the rating system and the latest testing pieces.	1 - Learn about current programs available to support implementation and benchmarking sustainability in Retail. 2 – Find out what is in the LEED tool kit to provide guidance for your project or day-to-day operations. 3 – – learn more about the best version of the rating system and the latest testing pieces.	Lisa Stanley, CDM, LEED AP O+M Vice President, Product Management U.S. Green Building Council Washington, DC	Lisa Stanley, CDM, LEED AP O+M Vice President, Product Management U.S. Green Building Council Washington, DC Lisa Stanley, CDM, LEED AP O+M is a Vice President of Product Management for USGBC. Lisa works closely with industry leaders to increase the knowledge, financial incentives and implementation of green building practices across a broad array of space types including retail, restaurants, government and education. During Lisa's interactions with the market she listens and learns; always bringing the market knowledge back to USGBC to support and enhance products and customer service. Lisa is known for both her technical knowledge and ability to support large scale clients and projects. She is a LEED AP O+M, Certified Green Building Operations and Maintenance Professional and a Certified Facility Manager. Over the years she has worked closely with EPA Portfolio Manager, ENERGY STAR and the Federal Guiding Principles. She is a Certified Energy Manager, CEM and Certified Property Manager, CPM with a Real Estate Broker's License for the State of Colorado. Lisa understands the retail sector bringing a unique perspective to USGBC; she has worked in the commercial real estate market as a property manager or sustainability consultant for the past 14 years, with a focus during the past 10 years on energy efficiency and sustainability. She is a member of the ICSC Retail:Green Conference Program Planning Committee	Ralph NiNeta, LEED AP, BD+C, O+M	Ralph NiNeta, LEED AP, BD+C, O+M	Steve Hill, Water Efficiency University	Steve has over 20 years experience in real estate and sustainable homes construction. Steve earned his Ph.D. in Environmental Science from Sustainable Company Since 2005. Steve has provided independent consulting services to over 50 developers. Steve also provides program development, technical services, and training in a variety of clients in the sustainability and green home building industry. Steve is active in his community, serving on the board of his local USGBC Chapter and is a LEED for Homes Green Rater	2	YES	E+O, O+M	
RGC2012 - 2	Whoopie and Sorrowgo: Retail Goes Wild	45	Stakeholder involvement in innovation	Conference attendees are invited to a "State of the Industry" discussion. It could get ugly. We've invited a panel of representatives from the retail industry and environmental organizations who are not ordinarily involved. In this first general session of the conference, we'll introduce the topics and themes of the conference. How green is the retail industry? Is sustainability self-defeated? Where are the highlights and great successes? How green can we get? What offers has the economy had? How has "if" and "@" affected our lives and is 140 characters enough to say anything? Are we more connected than ever or is all just OTH??	1 - Learn about the current "state of the industry" in sustainable development 2 - Understand how "green" the retail industry is 3 - Learn and understand how green the retail industry can really become in today's economy.	Steve K. Selby, AIA, LEED AP Associate Principal Arrowstreet, Inc. Somerville, MA	Steve K. Selby, AIA, LEED AP Associate Principal Arrowstreet, Inc. Somerville, MA **Steve Selby, AIA, LEED AP BD + C** is Associate Principal for Arrowstreet. He has completed eight LEED certified buildings including the designed 51. Beacon Housing & Fishing Store which became the first LEED certified retail building in the state of Maine. In Auburn, Massachusetts, he is finishing a pilot residential project to be LEED for Homes Multifamily Mid-rise program. Not all of Steve's projects are LEED, but he advises his clients toward the sustainable design practices that will lead to LEED certification. Steve is a member of the International Council of Shopping Centers Retail:Green committee. He also organizes an annual "RiGreen" event, a state-wide gathering of businesses showcasing sustainable products and strategies in Somerville, Massachusetts. Steve has a Bachelor of Architecture from University of Kentucky and a Master of Architecture from Cornell University.	Andi Hussey Manager Global Store Design Aveda New York, NY	Andi Hussey Manager Global Store Design Aveda New York, NY Andi Hussey is an Interior Design and a LEED accredited professional. She was co-founder of the New York Emerging Green Builders, now known as Emerging Professional. She has also worked with GBCI to develop the questions for the first version of the LEED Commercial Interiors Exam, participated as a panelist for several sustainability topics, and has developed eco-retail tools to teach and help executive environmental initiatives for small business owners. At Aveda, as a NYSDA, she is charged with managing the global planning, design, and branding of Aveda retail centers and showrooms. Establishing relationships with mission-aligned manufacturers supporting and growing Aveda's sustainable practices globally.			0.5	NO	N/A	
RGC2012 - 3	#1: Managing Your Energy Supply: Trends and Strategies to Save Money in Regulated and Deregulated Markets	60	Acquisition, installation and management of project materials	Come hear this panel of experts discuss the full spectrum of activities related to the energy procurement process within the restructured energy marketplace. You'll learn about the key steps in developing a procurement strategy, preparing and evaluating proposals, and integrating the benefits of competitive energy procurement into an overall energy management program. The goal of this program is to bring conference attendees up to speed on ways to take advantage of significant cost savings as deregulation provides new alternatives and strategic cost reduction opportunities.	1 - learn the best approaches for evaluating energy provider options 2 - Learn how to compare competitive proposals 3 - Understand how to integrate the benefits of competitive energy procurement into an overall energy management program.	Eric Buckner Energy Director General Growth Properties, Inc. Chicago, IL	Eric Buckner is the Senior Director, Energy for General Growth Properties. In December, 2012 Eric will begin his 20th year of employment with the company including his nine years with the acquired Rouse Company. Throughout his career, he has served the company in its Accounting, Operations, and Finance departments before assuming the role of Director, Energy in 2003. In this role, Eric has led the company's energy procurement process for electricity and natural gas. He also has provided oversight in the company's effort to manage energy more efficiently and has developed programs that have enabled electricity consumption reductions in excess of 20% since the programs were enacted in 2006. Eric has also provided direction to the property teams in management of peak demand, demand ratchet cost, and power factor improvements.	Mark Kingston Vice President of Managed Products Vice President of Development Reliable Power Meters/Acme Corporation New York, NY Mark has over 20 years of experience as a leader of innovation in the energy business. He is an inventor with a business process patent for a wholesale energy transparency tool called PowerMap. Mark was responsible for product development for Strategic Energy's entire product line, culminating in the industry leading PowerPortfolio product which is still unequaled in the retail electricity market. Mark was responsible for the implementation of Orion Pottsway Aluminum's dynamic removal from its base utility and its entry into the wholesale market. While at Orion, Mark also designed and implemented demand response programs which netted Orion millions of dollars each year. Prior to joining Orion, Mark led Strategic Energy's Natural Gas Consulting Practice. He began his career at AGA Consultants in 1989. Moving to Equitable Gas Company in 1991, Mark designed and implemented KEC's response to choice title and developed KEC's highly successful off-system sales program. Mark has certified before 5 state Public Utility Commissions and at the Federal Energy Regulatory Commission as an expert witness.			1	NO	N/A	
RGC2012 - 4	#2: Best Practices for a Major LED Retrofit Project in Retail	60	Project systems and Energy impacts	The session will discuss the process in making the switch to an LED retrofit project success. The speakers will provide insight into product evaluation, key parameters, project analysis and planning, and results	1. Learn about new developments in sustainable lighting technologies 2. list trends in LED lighting 3. Learn differences in Retailer Sustainability programs goals vs. progress	Joshua D. Wilbe Director, Industry Programs Professional Retail Store Maintenance Association Dallas, TX	Joshua D. Wilbe, RPMP is responsible for development and implementation of the tools and resources used by PRSM members, including benchmarking, best practices, and sustainability. Joshua brings nearly 30 years of experience in the facility management industry to his role, most recently with Jqsmeyer as a Project Manager in the Facilities Management Department.	Don Moverley Director of Sustainable Facilities Walmart Bentonville, AZ DON A. MOSELEY, P.E., Director of Sustainable Facilities working on Prototype and New Format Development within the Real Estate Division for Wal-Mart Stores, Inc. Don is currently engaged in and assisting with the leadership of the "Sustainable Facilities Network" at Wal-Mart. This network, among other things, is charged with reducing the energy and water needs of their developments both in the building and on the site. Prior to his current role, Don managed the design of Wal-Mart's Experimental Stores in McKinney, TX, and Aurora, CO. Prior to joining Wal-Mart, Don was responsible for the design of a 1 million square foot hotel project. Don has worked for Wal-Mart for the past 23 years and prior to Wal-Mart worked for the Arkansas Highway and Transportation Department. Don is a graduate of Vanderbilt University and Daniel Lipscomb College, both of Nashville, TN, and is a registered professional civil engineer.			1	NO	N/A	
RGC2012 - 6	General "Innovation" Session "Innovation in Sustainability……Leading-Edge Ideas"	60	Stakeholder involvement in innovation	A key driver for Sustainability is Innovation, which has fueled the recent rise in Sustainability consciousness over the past several years and will continue to do so for many years to come. In fact, some of the innovation coming from this Sustainability era that we are actively participating in, will leave a lasting legacy on our history. Future generations will look back on these innovations and will compare them to advancements in other eras — such breakthroughs as the use of iron to strengthen tools and weapons for the iron age, the steam engine for the industrial revolution, and the 30 year mortgage — which fueled the housing boom of the Post-World War II era. This session brings together three speakers from three different industry leading companies that will have a large impact on our society today and potentially alter the future forever.	1 – Learn about the latest innovations in sustainable design 2 – Understand where sustainable innovation and design is headed in the next 5-10 years 3 – Understand 3 new sustainable innovations that will become general practice in the near future	Arun Banskota, President of eVgo	eVgo is a company with a simple goal — build an electrical charging network that allows range confidence for electric car owners by providing conveniently located charging stations at economical pricing. A network of this scale could potentially change the acceptance of the electric car and our vehicular habits. Bloom Energy is changing the way the world generates and consumes energy, using the famous "Bloom Box". The Bloom Box is the distributed generation supercell of data centers and supermarkets and one day could be used more universally in all building types.	Arch Rickman, VP of Business Development of BloomEnergy Arch Rickman, VP of Business Development of BloomEnergy	Dan Schaeffer, President of Ygrene.	Ygrene is a leader in PACE financing, which allows companies, districts and contractors to create clean energy districts that help provide the capital required to purchase cleaner energy innovations, even in this unstable economy.	1	NO	N/A	
RGC2012 - 7	Sustainability Roundtables	60	Stakeholder involvement in innovation	Talk directly with the "innovative idea people" in retail real estate, sustainability, energy and environmental design. Choose from over 40 different tables and discuss topics that are of interest to you and your business. Learn and network quickly, efficiently and effectively. Gain rich knowledge and insight from some of the industry's most notable experts in a small group setting for utmost interaction. You will have the opportunity to visit two roundtables. See the Retail:Green Conference web site www.icsc.org/2012RGC for a current list of roundtable topics, session descriptions and leaders.	1 – Meet and get to know the innovation leaders in today's sustainable development and design 2 – Learn about new sustainable design initiatives 3 – Interact with leaders in sustainable development	TBA	TBA					1	NO	N/A	
RGC2012 - 8	Special Keynote Presentation	60	Stakeholder involvement in innovation	Dr. Clark, a long-time advocate for the environment and renewable energy, is an internationally recognized author, lecturer, public speaker and advisor specializing in sustainable communities. Dr. Clark was one of the contributing scientists to the work of the United Nations Intergovernmental Panel on Climate Change (UNIPCC) which as an organization was awarded the Nobel Peace Prize in December 2007. In 2004, he founded, and now manages, Clark Strategic Partners (CSP), an environmental and renewable energy consulting firm using his political-economic expertise in order to guide, advise and implements public and private clients worldwide – specifically on sustainable smart green communities of all kinds ranging from colleges and universities to shopping malls, office buildings and film studios.	1 – Learn about Dr. Clark's history in sustainable development and design 2 – Learn about what it takes to become a leader in renewable energy 3 – Learn about Dr. Clark's role in sustainable communities	Woodrow W. Clark II MAG, PhD Managing Director Clark Strategic Partners Beverly Hills, CA	Dr. Clark, a long-time advocate for the environment and renewable energy, is an internationally recognized author, lecturer, public speaker and advisor specializing in sustainable communities. Dr. Clark was one of the contributing scientists to the work of the United Nations Intergovernmental Panel on Climate Change (UNIPCC) which as an organization was awarded the Nobel Peace Prize in December 2007. In 2004, he founded, and now manages, Clark Strategic Partners (CSP), an environmental and renewable energy consulting firm using his political-economic expertise in order to guide, advise and implements public and private clients worldwide – specifically on sustainable smart green communities of all kinds ranging from colleges and universities to shopping malls, office buildings and film studios.							1	NO	N/A	
RGC2012 - 9	1) Development Real World Case Study	60	Acquisition, installation and management of project materials	Join industry experts in this interactive session as they share their experiences creating more sustainable Site development at new and existing locations. Attendees will learn and participate in a discussion of Low Impact Development strategies that have the greatest ROI, Environmental Impact, and effectively balance aesthetic and technical requirements.	1 – Learn about the challenges of creating a sustainable development in an existing location 2 – learn about the challenges of making a new build sustainable development 3 – Understand the sustainable initiatives that have the highest impact, and best ROI	Lawrence E. Kidoff, CCP, CSM President The Kidoff Company, LLC Cedarburg, WI	Lawrence E. Kidoff, CCP, CSM is the President and Managing Member of The Kidoff Company, LLC, a privately held, Milwaukee, WI based Real Estate Development Company. Over the last 35 years, Larry Kidoff has been involved in Retail and other Commercial development projects across the country, totaling millions of square feet and with a total value reaching the hundreds of millions of dollars. Since 1997, Larry's passion and the primary focus of activity, has been revitalization of underserved and distressed communities, both urban and rural. This has led to partnerships of various kinds with communities and community based organizations. In addition to his development activity, Larry and The Kidoff Company, provide consulting services to a wide variety of clients including Fortune 500 companies and non-profit organizations nationwide. He has been a member of the ICSC since the mid 1980's and has been an active volunteer in the association since 1997. Currently, Larry Kidoff serves as a volunteer member of ICSC in the following capacities: ICSC Central Division Government Relations Chair; Alliance Task Force, Member; Government Relations Committee, Environmental Issues Sub Committee, Chairman; 2008 Dean for the ICSC Retail:Green Conference; Program Committee Member for the Retail:Green, Retail Real Estate and ICSC Retail:Green Conferences; and past chair and current member of the ICSC Retail:Green Conference Program Committee. He has received the ICSC Distinguished Service Award for Meritorious Service. Mr. Kidoff is a graduate of Marquette University in the Finance concentration, Bachelor of Arts, and CPM	Cindy Robb Group Lead, Pre-Construction Environmental Target Corporation Minneapolis, MN Cindy Robb is the Group Lead for Target Corporation's Stormwater team, leading the team who provides subject matter expertise for initial Stormwater design of new stores and remodels, compliance during construction, and post-construction BMP maintenance and performance improvements. Over the past eight years as an environmental professional with Target, both in her current role and previously in general environmental compliance management for Target distribution centers, her accomplishments include leading an initiative to contract all Stormwater assets in a preventative maintenance program, developing a voluntary third-party assessment program to ensure compliance with stormwater maintenance programs, reducing environmental risk and liability, distribution costs by developing internal assessments and driving change through cross-functional business unit collaboration. Prior to Target, Cindy developed a cross-disciplinary environmental background by employment with the Minnesota Pollution Control Agency, ENSR International and US Compliance. Cindy holds a Bachelor of Science degree in Natural Resources and Environmental Studies from the University of Minnesota. She is an active member of the Alliance of Hazardous Materials Professionals (AHMP).			1	NO	N/A	
RGC2012 - 10	2) Sustainable Retail Development, The Balancing Act Between "Good Practice" and Regulatory Compliance	60	Neighborhood systems and impacts	Retail developers often feel squeezed between what they know are sustainable development "good practices" and the requirements of government-imposed sustainable development regulations that can create additional uncertainty and increased costs for development projects. This session will utilize a hypothetical site and take it through the stages of site preparation, redevelopment, and operation to explain (1) the types of local government sustainable development requirements, (2) how these requirements can be in conflict with "good practices" and (3) what strategies can impact developer "good practices" and (4) what strategies to employ in the face of locally-adopted urban design standards, transit oriented development (TOD) standards, LEED ND, and energy efficiency performance standards for buildings and systems.	1 – Learn about the types of local government sustainable development requirements that could affect the development of a site for retail use. 2 – Learn how these requirements can impact developer "good practices" and how to balance the "good practices" in the face of locally-adopted urban design standards, transit oriented development (TOD) standards, LEED ND, and energy efficiency performance standards for buildings and systems	Brian W. Blanscet, Esq. LEED AP BD + C Partner Robinson & Cole LLP Boston, MA Brian W. Blanscet, LEED AP BD + C, is a partner at the law firm of Robinson & Cole LLP in Boston where he heads the Land Use & Real Estate Development Practice Group. He practices in the areas of commercial development and leasing, environmental law, and litigation. His development permitting and leasing experience includes shopping centers, mixed-use developments, retail food and wholesale warehouse distribution, cinemas and multifamily developments. He is the author of co-author of various articles and presentations on sustainable development, including "Sustainable Development: Land Use Controls: Avoiding Invitations to Abuse of Discretion" (Thomson-Reuters/West 18th ed. 2011), which addresses sustainable design and development issues, including green building regulations; Redevelopment Planning, Law and Project Implementation (ABA Publishing, 2008), which covers the redevelopment process from land assembly through the entitlement process, to management of the project after completion; and "Sustainable Development: Land Use Controls" (Thomson-Reuters/West, 2010). He is from Brown University cum laude, and his J.D. from Boston College where he served as an editor of the Law	Kent Jeffreys Staff Vice President, Global Public Policy ICSC Washington, DC Kent Jeffreys is the Staff Vice President for the Office of Global Public Policy of the International Council of Shopping Centers. Mr. Jeffreys participates in the development of ICSC's policy positions and communicates these positions to members of Congress, officials at federal agencies and state and local officials. He has primary responsibility for the direction and administration of ICSC's federal legislative and regulatory programs and has responsibility for the direction and administration of ICSC's state programs. Prior to joining ICSC, Mr. Jeffreys was the Director of Environmental Studies for the Competitive Enterprise Institute. Mr. Jeffreys also served as a Policy Analyst for the Heritage Foundation and was the Energy and Environmental Policy Analyst for the Republican Study Committee of the U.S. House of Representatives. Mr. Jeffreys majored in political science as an undergraduate and received his law degree from the University of Mississippi.			1	NO	N/A	
RGC2012 - 11	3) Renewables: Is technology Integration The Path to Better Returns?	60	Stakeholder involvement in innovation	This session will dive into real projects and pro forma to analyze how reasonable projects can be achieved in our industry and how looking at different technologies and how they might be integrated at a property could provide even greater performance and improved returns.	1 – How to achieve good returns on sustainable projects 2 – Understand how different technologies can be implemented to provide greater sustainable performance. 3 – How better sustainable performance can translate in greater returns and savings for your business.	Jeffrey M. Bedell, LEED AP, CEM, CEP Vice President, Sustainability Macerich Santa Monica, CA	Jeffrey M. Bedell, LEED AP, CEM, CEP is the Vice President, Sustainability for Macerich, one of the country's largest owners, operators and developers of high-productivity regional shopping centers. Macerich owns or has ownership interests in 54 regional shopping centers totaling 50 million sqft. At Macerich Jeffrey has focused on Energy, Operations and Sustainability. Jeffrey became one of the first Sustainability Executive in the retail real estate sector, and has helped Macerich become a leader in this area. Within Macerich, Jeffrey Bedell's experience includes: sustainable development, utility account management, demand side management, commodity procurement, and project management of energy efficiency, renewable energy, water conservation, waste management, recycling, thermal energy storage, controls, energy information systems and renewable energy. He has a BA in Economics from Occidental College and a Masters of Business Administration from the University of Lawrne. He is a LEED Accredited Professional, ASHRAE and AEE member, a Certified Energy Manager (CEM) and Certified Energy Procurement specialist (CEP). He was the 2008 Associate Dean of the School	Jon Edington Sr. Projects Director and Principal Solutions Architect Panasonic Eco Solutions Group Boston, MA			1	NO	N/A	
RGC2012 - 12	4) Benchmarking Industry Leaders	60	Project systems and Energy impacts	What are best practices in the retail industry and what are they doing? What are the measurable results? What is the value proposition? What are they hearing from their customers?	1 – Learn about best practices in the retail industry for sustainable development 2 – Understand the measurable results of common best practices 3 – Know what customers are saying about modern best practice implementations	Cathy Edens Consultant Seattle, WA	Cathy Edens is an independent business consultant and sociologist specializing in the development of sustainable business models, methods, and strategic approaches specifically for retailers and manufacturers of consumer products. Areas of expertise include consumer trend forecasting and behavior, brand development, product development, merchandising, marketing and communications, and sustainable sourcing strategies including supply chain management. Specifically, she looks at how social and group processes influence consumer behavior, applying this knowledge to actively bring diverse populations together in common understanding and action and using sustainability as a key strategic business tool. Most recently, as the Vice President of Client Services at Paladino and Company, she served as a facilitator to ICSC and RILA for the Landlord-Tenant Collaboration Project, an ongoing effort between landlords and tenants focused on driving the industry towards more sustainable practices in retail facilities.	David DeVoe, AIA, LEED AP Global Director of Sustainability Prudential Real Estate Investors Parsippany, NJ			1	NO	N/A	
RGC2012 - 13	6 - Sustainability Special Industry Group	60	Project systems and Energy impacts	Green building issues will impact property owners, investors, and tenants over the next 5, 10 and 20 years. As energy costs rise, "going green" is as much about saving money as it is about saving the planet. As technology hits the market every day, rating systems evolve and there are a myriad of incentives and financing options available. Whether you feel excited, enraged or overwhelmed about retail sustainability, please join us for an informal and engaging conversation.	1 – Learn how to save money by going green 2 – Understand new technologies that will help make "going green" more affordable 3 – Understand government incentives and financial options available to ease the pain of going green	Nicholas E. Sisiotis, CPM, LEED® AP BD+C Senior Director, Global Sustainability and Enterprise Initiatives TIAA-CREF	Nick Sisiotis role as Senior Director - Global Sustainability & Enterprise Initiatives involves the development and implementation of strategies and tactics to enhance the operational excellence expected of the investments made for the various funds and accounts controlled by TIAA-CREF. An ENERGY STAR Partner since 2002, the leadership demonstrated in improving energy and water efficiencies across a significant portfolio of properties has led the firm to be recognized by the EPA as an ENERGY STAR Partner of the Year for the previous 5 years. Our success in benchmarking has helped to show that we avoided purchasing $17 million in utilities in 2011 thanks to the improved operations	Ben Collingwood Director of National Accounts REC Solar			1	NO	N/A	
RGC2012 - 14	1 - Benchmarking Utility Usage in a Retail Context	60	Acquisition, installation and management of project materials	Benchmarking is the essential first step to introducing a sustainability strategy in an investment property. After all, you can't manage that which you don't measure. With a wide variety of no-cost/low-cost opportunities as well as equipment and systems upgrades which will require some level of capital investment, you need to know what improvements in performance are achieved to understand if the effort was worthwhile. Retail offers an extra challenge in that the tenants tend to exercise considerable control over their environment and the landlord tends to be more viewed as the resistant to change. This roundtable will explore the benefits of benchmarking and the approaches to engaging retail tenants in initiatives to save valuable resources.	1 - You will understand the basic elements in benchmarking energy and water performance We will explore the tools that are available to support sustainability initiatives, such as ENERGY STAR and LEED. We will discuss and evaluate means by which retail tenants can be engaged in the process of identifying and implementing sustainable practices. We will identify those parameters that are most important for different types of retail properties for the purpose of creating an effective benchmarking process.	Nicholas E. Sisiotis, CPM, LEED® AP BD+C Senior Director, Global Sustainability and Enterprise Initiatives TIAA-CREF Nick Sisiotis role as Senior Director - Global Sustainability & Enterprise Initiatives involves the development and implementation of strategies and tactics to enhance the operational excellence expected of the investments made for the various funds and accounts controlled by TIAA-CREF. An ENERGY STAR Partner since 2002, the leadership demonstrated in improving energy and water efficiencies across a significant portfolio of properties has led the firm to be recognized by the EPA as an ENERGY STAR Partner of the Year for the previous 5 years. Our success in benchmarking has helped to show that we avoided purchasing $17 million in utilities in 2011 thanks to the improved operations							1	NO	N/A	
RGC2012 - 15	2 - Resource Optimization in Buildings - A practical and data-based approach	60	Project systems and Energy impacts	Sustaining Energy Efficiency & Optimizing water consumption in buildings - Leveraging data to drive and sustain behavior change among all stakeholders. This roundtable will review and analyze simple and cost effective methodologies, success stories, challenges and help participants understand the short term and long term benefits of real time energy and water monitoring in buildings.	1 - Understanding current situation with energy consumption and how it affects the grassroots and recognizing the lack of transparency 2 - Understanding possibilities/options available today 3 - Discussing short term and long term benefits of full building monitoring	Ravi Rao President & CEO Nuveda Technologies	Ravi Rao leads a dynamic and innovative team at Nuveda technologies, to help clients improve building performance. Previously, he was the Chairman and CEO of Lighting Science Group and most recently was the President and General Manager of Philips Lighting North America. Prior to joining Philips, he held executive roles at Philips Electronics and specialty chemicals manufacturer Rohm and Haas (company divse part of Dow Chemical), where he was responsible for innovation, business development, and strategic growth. Ravi is a passionate champion of sustainability and has testified in front of the U.S. Congress on climate change and intellectual property.							1	NO	N/A	
RGC2012 - 16	3 – Roof Top Sustainability	60	Project systems and Energy impacts	It starts with managing risk. The most sustainable thing you can do in roofing is to fix what you have. Other moves to promoting roof life expansion and energy efficiency. What products and services support this? Ultimately the roof can be an opportunity for use as a platform for renewables, but what criteria is necessary?	1 - You will learn what are the first steps to develop a sustainable roof program 2 - We will discover the impact cool roofs can make on CO 2 emissions and the reduction of HVAC cooling loads. 3 - We will learn and discuss when a roof can be restored rather than replaced. And if replaced what sustainable products should be used.	Bill Pegnato Managing Partner Building Power, LLC	William (Bill) Pegnato has spent 35 years managing contracting businesses - roofing, solar, facility management - that emphasize customer satisfaction and developing industry standards. As CEO, along with his partner and wife Maryella, he built Pegnato and Pegnato Roof Management Inc with a commitment to preserving and extending the life of commercial roofs through repair and maintenance. In 2008 again along with his partner Maryella he founded Building Power, LLC, a trusted advisor for its clients in helping them manage their roof assets for sustainability, nationwide. Bill is a graduate of Rutgers University. He is a member and participant in the Alliance of the Residential Roofing Management Associations, International Council of Shopping Centers, Professional Retail Store Maintenance Association and the National Roofing Contractors Association.							1	NO	N/A	

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RGC2012 - 17	4 - Energy Audits: Can You Get What You Want AND What You Need?	60	*Project Site Factors*	The American Society of Heating Refrigeration and Air Conditioning Engineers (ASHRAE) is beginning the development of a new standard for energy audits. Make your voice heard in a forum that can influence the direction of the standard with a potential for wide adoption in LEED and beyond. Energy Audits can be an instrumental step in a business' plans to save energy, improve profitability, and reduce it's carbon footprint. But all too often, completed energy audits lay on a shelf. How can we get what we want out of an energy audit so that it is useful, gives us what we want and what we need, without driving up the cost with what we don't need or want. Is there an role for using technology to collaborate on energy audits? Is there a role for using data to drive energy audit decisions? Discuss these issues with a roundtable facilitator who is currently working the new national standard.	1 - You will learn the basics of the existing standards for energy audits in commercial buildings in the U.S., where they are referenced, and by whom. 2 - You will learn what are the components of energy audits that are currently used by audit practicioners, and which are required by current standards. 3 - We will learn from each others experiences in conducting and procuring energy audits what elements of an audit are desired, and what are not useful in the retail setting.	Jim Kelley, P.E., LEED AP, BEAP President KW Engineering, Inc.	M. Kelley is a Principal of kW Engineering, and has been in the energy efficiency field since 1989. He founded kW Engineering in 1998 in order to do the work that he loves - exploring the technical side of energy efficiency to develop innovative and reliable ways to save energy in commercial and industrial facilities. Jim is a licensed mechanical engineer in California and Nevada and a LEED accredited professional. He is a past President of the San Francisco Bay Area Association of Energy Engineers, and was named its Energy Engineer of the Year in 2002. Jim is a voting member of ASHRAE's Technical Committee 7.6 on Building Energy Performance, led the TC's re-write of the ASHRAE publication Procedures for Commercial Building Energy Audits 2nd Edition and is a voting member of ASHRAE's Standard 100 – Energy Efficiency in Existing Buildings. Jim teaches energy auditing methods for commercial buildings at PG&E's Pacific Energy Center and has been a guest lecturer at Stanford University's Graduate School of Business. He currently serves on the Board of Directors for the California Energy Efficiency Industry Council where he works with industry, utilities, and state regulators to develop energy efficiency policies that meet environmental and business goals. Jim has a bachelor's degree in physics from Rice University and a Masters in Mechanical Engineering from the University of Wisconsin - Madison's Solar Energy Lab. Currently he is working on using technology to [illegible]					1	NO	N/A	
RGC2012 - 18	5 - Planning for a "Zero Waste World"	60	*Stakeholder involvement in innovation*	Zero waste is more than a slogan; it is a culture change that requires changes in building designs. This roundtable is for owners of shopping centers looking to provide a waste reduction/ recycling plan to get a building permit in an increasing number of cities. Understanding what the building's recycling stream will require to get to a 90% waste reduction mandate.	1 - Raise awareness of the space required for increased recycling. 2 - Why you should design for a zero waste world even where it is not mandated 3 - Downsizing waste removal equipment and the space required for trash.	Roger Vander Weide Manager Recycling & Waste Safeway Inc.	Roger has been managing and developing new supermarket recycling programs for the last 26 years. In the 1980's he lead a team that changed the method of collection for produce waste for composting. Over 2 million tons of produce waste has been removed from the waste stream and composted using the collection method developed in1993. For the last 4 years he has been managing & developing new recycling programs for all of Safeway's retail locations in the U.S. & Canada.					1	NO	N/A	
RGC2012 - 19	6 - REIT - Tenant Solar Solution	60	*Stakeholder involvement in innovation*	Go beyond the basic Solar 101 conversations and understand the real nuances in doing deals as a REIT either with your tenant as an end-user; or through a common owner with substantial energy consumption. Discuss issues such as monetization of investment tax credits, Joint Venture Partnerships, Roof Rental Agreements, need for roof repair, etc and tangible solutions to these concerns.	1 - Understand the real financial structure options for REIT's including PPAs, Leases, Purchases through TRS, Deferred ITC monetization, etc. 2 - Learn how to analyze under which property type your assets fall to identify the appropriate structure such as enclosed mall, strip mall, single tenant, etc. 3 - Know the questions and pitfalls of which to be aware as you consider development for assets within your portfolio such as lease terms, roof warranties, Site Control documentation, etc	Rob Fedeiglio Business Development Manager SolCore Energy LLC	Rob Fedeiglio has worked as the Business Development Manager with SolCore Energy since 2009. Prior to joining SolCore Energy, M. Fedeiglio worked for 16 years in commercial real estate, most notably with Cushman & Wakefield. M. Fedeiglio's focus is almost exclusively on developing solar within the REIT market. SolCore's client list includes Brixmor, Simon Properties, Kimco, Regency, Weils REIT, Health Care REIT and more. M. Fedeiglio has a Bachelor's Degree in Real Estate Finance from the University of Illinois and is currently near completion of a Masters Degree in Commercial Real Estate Law from John Marshall Law School in Chicago.					1	NO	N/A	
RGC2012 - 20	7 - Prioritizing Portfolio-Scale Retrofits	60	*Acquisition, installation and management of project materials*	This Roundtable discusses critical factors that go into prioritization of retrofits in portfolio-scale operations. It will touch on decision methodology for energy cost, energy generation, capital allocation and cost-benefit decision making in retrofit operations. The Roundtable will discuss alternative energy, utility and tax incentives and financing options.	1 - Identify common range of retrofit solutions 2 - Identify differentiating energy provision and retrofit solutions 3 - Understand innovative project financing mechanisms	Peter Rusy Program Manager, Urban Sustainability Lockheed Martin	Peter Rusy is Program Manager for Urban Sustainability at Lockheed Martin, where he is responsible for designing commercial energy reduction projects, and for generating project financing based on engineering rigor and energy savings guarantees. Formerly, as COO of DHL Energy Performance & Management, he managed the design, build, finance and operation of energy efficiency projects in commercial buildings. Prior operations for the DP-DHL corporate property portfolio of 13,000 buildings worldwide. He designed corporate-wide finance programs for use of internal and third-party capital, programs for corporate-wide procurement of energy services, and for use of ASHRAE, LEED and other standards in the building stock. He developed the energy performance system for DHL Express, used in thousands of corporate buildings.					1	NO	N/A	
RGC2012 - 21	8 - What's after LEED?	60	*Project systems and Energy impacts*	Once you've achieved LEED® for your buildings, what's next on the path to "sustainable"? Join a discussion about how to strategically pursue sustainability within your organization. How are priorities and target goals developed? How do these programs and initiatives get support from executives, and how are they supported year after year? Bring your questions or experiences to share.	Think broadly and strategically about sustainability for their organization - Identify a few strategic priorities to address sustainability - Participate in discussion surrounding sustainability in the workplace - Gain knowledge about what industry peers are doing to address sustainability	Sally Blair, LEED AP O&M Senior Manager/Sustainable Management Services CORPORATIONS CORPORATE/CORPORATE ENERGY	Sally Blair leads the investigation, development and implementation phases of creating a custom program to achieve corporate-level sustainability goals. Ms. Blair's background in sustainable design and construction, paired with her M&A, provides a unique skill-set necessary to strategically address client's environmental goals as well as identify competitive advantages. Sally leverages years of experience planning, gathering and evaluating sustainable metrics to assist clients in making the transition to sustainable environmental practices.					1	NO	N/A	
RGC2012 - 22	9 - Green Exterior Material Selection Roundtable	60	*Improvements to the indoor environment*	Let's connect to bat around different products and the processes to each as they relate to current design needs. LEED credits and real life performance on-the-wall. Discuss the challenges of specifications, installation, maintenance, cost, sourcing and Reduced/Enhanced case studies. Municipality push-back is a challenge when working with new products and materials, too so let's take a base on that if it's a concern for you.	1 - We will learn the range of product selection possibilities for exteriors and even interior accents. 2 - We will review speed-to-market strategy and how different products and install methods affect your construction schedule and overall cost. 3 – We will talk about challenges like climate, sourcing, Facilities & Maintenance and brand consistency.	Tim Seiens National Accounts Manager Nichiha Fiber Cement	Tim Seiens has spent the last 16 years in the Building Material business helping architects and specifiers with Green Exterior Materials Selection. His experience is specific to exterior cladding products design and performance. Tim has spent the last 10 years with James Hardiehi and Nichiha® Fiber Cement and now works closely with National Retail, Grocery and Restaurant brands in Value Engineering exteriors and increasing awareness about the value of Fiber Cement.					1	NO	N/A	
RGC2012 - 23	10 - Minimize Waste, Maximize CAP Rates: How to improve sustainability, reduce related expenses by 10%-20%, and increase CAP rates	60	*Project systems and Energy impacts*	Participants will leave with clear, actionable ideas to improve sustainability and reduce related expenses by 10-20% by simply better understanding the nuances involved in the design, contracting, and administration of their waste and recycling service services.	1 - Protecting private property from government and hauler abuses related to ordinances and contracting. 2 - Designing properties to minimize headaches and expenses related to waste collection; architects frequently design for "CADCAMappeal", not user functionality and this impacts the long-term cost of operational overhead. 3 - Searching and securing the best options available in a market for sustainability services - 1) internal overhead 2) administrative costs 3) vendor accountability 4) legal risks 5) market risks.	Charles Murzynski Chief Executive Officer Talkmark	As CEO, Charles oversees the day-to-day functions of the organization. His passion for integrity and advocacy earned as the foundation for the creation of Talkmark. Prior to founding Waste Professionals in 1995, Charles worked in positions of increased responsibility with national haulers, including BFI and Allied Waste (later to become Republic Services). His extensive knowledge in the waste, recycling and environmental industries positioned him to be the leading expert quoted in national, regional and local periodicals. Charles is a local business leader, native Floridian and participates in numerous business and charitable organizations. He also participates in case studies at Harvard Business School and Crummer Graduate School of Business. He is currently serving on the Association for Corporate Growth (ACG) in addition to a variety of industry-related trade associations.					1	NO	N/A	
RGC2012 - 24	11 - Corporate Sustainability - What Corporate Strategies Can Be Adopted to Effectively Manage Power Demand and Energy Consumption	60	*Project systems and Energy impacts*	Let's get together and dumb it down so that we all can understand it. I need things to be in simple terms. Bring your complicated issues and we will discuss how they can be understood. Just because something is difficult to calculate does not mean it has to be impossible to understand. How do you know if a recommendation for energy conservation is good unless you know the right questions to ask. This is round table. Bring your stories to share.	1 - You will learn some laws of thermodynamics in term that will help to carry on an intelligent conversation in the energy world. 2 - We will discover ways to understand the complexities of HVAC and Lighting control strategies so that we can know if the system scheduling and control makes sense. Will it really save me money? Will it really make this a better place to live? 3 - We will learn from each others field experiences that which will help us in our ventures into construction. By sharing expamples of how we pay for special systems and do not get the results will enable us to know what to look for.	Brian Turner President Cuminico	Brian Turner is the President of Cuminico. Brian has been intrumental in the development of DataEye, one of the leading fault diagnostic and advanced system analytics platforms in the market today. Cuminico has developed the industry's leading occupancy analytics platform, Occy, which uses proprietary algorithms and algorithms for controlling occupancy in shopping centers and managing power demand on a portfolio basis. He is widely recognized as one of the clear thought leaders in the energy management and building system integration industry.					1	NO	N/A	
RGC2012 - 25	12 - Convert Sunlight into Profits - Plain Talk about Photovoltaics For Facilities	60	*Project systems and Energy impacts*	Whether you want to talk high-level strategy about how and where to roll out photovoltaics across your 50 state portfolio or get down-and-dirty about specific sites, let's talk. We will discuss the benefits and trade-offs of purchasing a solar system with cash, or entering into a Power Purchase Agreement (PPA) for renewable energy. We will discuss the current market for Solar Renewable Energy Credits (SREC's) and how that can impact your decision to "go solar". We will also discuss the current costs of solar, and associated payback. Something else on your mind? Let's discuss it. Bring your renewable or solar questions to the table, for an engaging Q&A round table discussion.	1 - We will learn about the trade-offs of purchasing with cash, corporate cash or using 3rd party financing. 2 - We will discuss SREC markets, their value, and positive and negative impacts to your solar project and corporate decision makers. 3 - We will discover the current costs of a photovoltaic system and learn about its return on investment in various markets.	Benjamin Collinwood Director of National Accounts REC Solar, Inc.	Ben Collinwood is the Director of National Accounts for REC Solar. Ben leads efforts to add renewable energy to commercial, industrial, municipal, and residential facilities, with a focus on large-scale commercial properties. Ben worked for Sears for 8 years as their New Market Development Manager and held prominent positions in several solar industry associations focused on implementing solar incentive programs across the 50 states. Since then he has been with REC Solar, a Midwestern Energy Company, in both Global Supply Chain Management and Commercial Sales. Ben has worked in the solar sector for 10 years and has participated in the sale of over $500 Million of renewables. Ben has a deep knowledge of photovoltaics markets, incentives, and the costs associated with greening real facilities. Whether you want to talk high-level strategy, or dive into the technical details, you will find Ben to be a great resource of information.					1	NO	N/A	